

NCC Cable System Order

Order #	62335651
Syscode	2473
System Name	Time Warner/DirecTV- I+ Greensboro, NC
Market	Greensboro-Winston Salem

AE	Meghan Hughes
Sales Coordinator	Greg Entwistle
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+7 Jul11
-	

Flight Dates	10/31/16 - 11/13/16
Agency	GREER, Margolis, Mitchell, Burns
Advertiser	Cooper for North Carolina Proj 200113

Client Code	
Product Code	
Est Code	4715
Product Name	NC
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/06/16	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks		2	
Total		\$1,256.00	
Commission		\$188.40	
Net Total		\$1,067.60	
Total Spots		55	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.6 Spots under LUR removed and lines added with correct LUR rates
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE RT	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	0	\$8.00	\$0.00	60	Spots at incorrect LUR rates removed
2	AEN	CABLE RT	11/7/16	11/13/16	10:00	18:00	X							-	-	0	\$8.00	\$0.00	60	Spots at incorrect LUR rates removed
3	AEN	CABLE RT	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	0	\$48.00	\$0.00	60	Spots at incorrect LUR rates removed
4	AEN	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	0	\$4.00	\$0.00	60	Spots at incorrect LUR rates removed
5	AMC	CABLE RT	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	0	\$8.00	\$0.00	60	Spots at incorrect LUR rates removed
6	AMC	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	0	\$2.00	\$0.00	60	Spots at incorrect LUR rates removed
7	BRVO	CABLE RT	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	0	\$6.00	\$0.00	60	Spots at incorrect LUR rates removed
8	BRVO	CABLE RT	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	0	\$42.00	\$0.00	60	Spots at incorrect LUR rates removed
9	BRVO	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	0	\$2.00	\$0.00	60	Spots at incorrect LUR rates removed
10	CNN	CABLE RT	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	0	\$4.00	\$0.00	60	Spots at incorrect LUR rates removed
11	CNN	CABLE RT	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	0	\$8.00	\$0.00	60	Spots at incorrect LUR rates removed
12	CNN	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	0	\$2.00	\$0.00	60	Spots at incorrect LUR rates removed
13	FRFM	CABLE RT	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	0	\$4.00	\$0.00	60	Spots at incorrect LUR rates removed
14	FOOD	CABLE RT	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	0	\$6.00	\$0.00	60	Spots at incorrect LUR rates removed
15	FOOD	CABLE RT	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	0	\$42.00	\$0.00	60	Spots at incorrect LUR rates removed
16	FOOD	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	0	\$4.00	\$0.00	60	Spots at incorrect LUR rates removed

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
17	HIST	CABLE RT	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	0	\$8.00	\$0.00	60	Spots at incorrect LUR rates removed
18	HIST	CABLE RT	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	0	\$46.00	\$0.00	60	Spots at incorrect LUR rates removed
19	HIST	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	0	\$2.00	\$0.00	60	Spots at incorrect LUR rates removed
20	LIF	CABLE RT	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	0	\$6.00	\$0.00	60	Spots at incorrect LUR rates removed
21	MNBC	CABLE RT	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	0	\$2.00	\$0.00	60	Spots at incorrect LUR rates removed
22	MNBC	CABLE RT	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	0	\$4.00	\$0.00	60	Spots at incorrect LUR rates removed
23	MNBC	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	0	\$2.00	\$0.00	60	Spots at incorrect LUR rates removed
24	TNT	CABLE RT	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	0	\$16.00	\$0.00	60	Spots at incorrect LUR rates removed
25	TNT	CABLE RT	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	0	\$46.00	\$0.00	60	Spots at incorrect LUR rates removed
26	TNT	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	0	\$2.00	\$0.00	60	Spots at incorrect LUR rates removed
27	USA	CABLE RT	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	0	\$14.00	\$0.00	60	Spots at incorrect LUR rates removed
28	USA	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	0	\$4.00	\$0.00	60	Spots at incorrect LUR rates removed
29	TBSC	CABLE RT	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	0	\$58.00	\$0.00	60	Spots at incorrect LUR rates removed
30	TBSC	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	0	\$2.00	\$0.00	60	Spots at incorrect LUR rates removed
31	ESPN	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	0	\$4.00	\$0.00	60	Spots at incorrect LUR rates removed
32	HGTV	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	0	\$4.00	\$0.00	60	Spots at incorrect LUR rates removed

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Net Total		\$1,067.60	
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
33	FRFM	CABLE RT	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	0	\$30.00	\$0.00	60	Spots at incorrect LUR rates removed
34	FRFM	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	0	\$2.00	\$0.00	60	Spots at incorrect LUR rates removed
35	LIF	CABLE RT	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	0	\$62.00	\$0.00	60	Spots at incorrect LUR rates removed
36	LIF	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	0	\$2.00	\$0.00	60	Spots at incorrect LUR rates removed
37	AEN	CABLE RT	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	2	\$2.00	\$4.00	60	Line added @ Correct LUR
38	AEN	CABLE RT	11/7/16	11/13/16	10:00	18:00	X							-	-	1	\$2.00	\$2.00	60	Line added @ Correct LUR
39	AEN	CABLE RT	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	2	\$30.00	\$60.00	60	Line added @ Correct LUR
40	AEN	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	1	\$6.00	\$6.00	60	Line added @ Correct LUR
41	AMC	CABLE RT	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	1	\$4.00	\$4.00	60	Line added @ Correct LUR
42	AMC	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	1	\$8.00	\$8.00	60	Line added @ Correct LUR
43	BRVO	CABLE RT	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	2	\$12.00	\$24.00	60	Line added @ Correct LUR
44	BRVO	CABLE RT	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	2	\$40.00	\$80.00	60	Line added @ Correct LUR
45	BRVO	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	1	\$10.00	\$10.00	60	Line added @ Correct LUR
46	CNN	CABLE RT	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	2	\$6.00	\$12.00	60	Line added @ Correct LUR
47	CNN	CABLE RT	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	2	\$18.00	\$36.00	60	Line added @ Correct LUR
48	CNN	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	1	\$2.00	\$2.00	60	Line added @ Correct LUR
49	ESPN	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	1	\$10.00	\$10.00	60	Line added @ Correct LUR
50	FRFM	CABLE RT	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	2	\$8.00	\$16.00	60	Line added @ Correct LUR
51	FRFM	CABLE RT	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	2	\$60.00	\$120.00	60	Line added @ Correct LUR
52	FRFM	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	1	\$4.00	\$4.00	60	Line added @ Correct LUR

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Makegood Policy	Approval Required

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Comments :	10.6 Spots under LUR removed and lines added with correct LUR rates
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
53	FOOD	CABLE RT	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	2	\$14.00	\$28.00	60	Line added @ Correct LUR
54	FOOD	CABLE RT	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	2	\$42.00	\$84.00	60	Line added @ Correct LUR
55	FOOD	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	1	\$4.00	\$4.00	60	Line added @ Correct LUR
56	HGTV	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	1	\$6.00	\$6.00	60	Line added @ Correct LUR
57	HIST	CABLE RT	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	2	\$12.00	\$24.00	60	Line added @ Correct LUR
58	HIST	CABLE RT	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	2	\$36.00	\$72.00	60	Line added @ Correct LUR
59	HIST	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	1	\$6.00	\$6.00	60	Line added @ Correct LUR
60	LIF	CABLE RT	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	2	\$18.00	\$36.00	60	Line added @ Correct LUR
61	LIF	CABLE RT	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	2	\$42.00	\$84.00	60	Line added @ Correct LUR
62	LIF	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	1	\$8.00	\$8.00	60	Line added @ Correct LUR
63	MNBC	CABLE RT	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	1	\$2.00	\$2.00	60	Line added @ Correct LUR
64	MNBC	CABLE RT	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	2	\$18.00	\$36.00	60	Line added @ Correct LUR
65	MNBC	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	1	\$2.00	\$2.00	60	Line added @ Correct LUR
66	TBSC	CABLE RT	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	2	\$76.00	\$152.00	60	Line added @ Correct LUR
67	TBSC	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	1	\$6.00	\$6.00	60	Line added @ Correct LUR
68	TNT	CABLE RT	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	2	\$30.00	\$60.00	60	Line added @ Correct LUR
69	TNT	CABLE RT	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	2	\$94.00	\$188.00	60	Line added @ Correct LUR
70	TNT	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	1	\$16.00	\$16.00	60	Line added @ Correct LUR
71	USA	CABLE RT	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	2	\$16.00	\$32.00	60	Line added @ Correct LUR

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72	USA	CABLE RT	10/31/16	11/6/16	00:00	02:00		X	X	X	X	X	X	-	-	1	\$12.00	\$12.00	60	Line added @ Correct LUR

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	55	0	0	0	0	0	0	0	0	0	0	0	55
AMT	\$1,256.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,256.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/08/16

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